

Strategic Planning Process

Statewide Enhanced Emergency Telecommunication Systems

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1

Objectives

- Criteria for Funding Initiatives
- Minimum Standards for Technology Functionality
- Evaluation of Funding Initiatives

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Project Timeline

- Create guidelines
- Receive approval
- Develop methodology
- Identify stakeholders
- Hold planning session
- Compile final documents

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3

Planning Matrix

- **Ideal Vision**
 - Your wish statement
- **Results Criteria**
 - The good things that will happen

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SWOT Analysis

- **Strengths**
- **Weaknesses**
- **Opportunities**
- **Threats**
- **Environment (internal or external)**
- **Analysis**

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5

Three Levels of Planning

- **Mega-level**
 - Strategic
- **Macro-level**
 - Tactical
- **Micro-level**
 - Implementation

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Critical Success Factors for Mega-level

- Think globally and act locally
- Distinguish between what and how
- Plan using and linking all three levels of results
- Use an ideal vision as the underlying basis for planning

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7

Critical Success Factors for Macro-level

- Prepare all mission objectives to answer the question where you are going and how you will know when you have gotten there

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Critical Success Factors for Micro-level

- A need is a gap between current and desired results

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9
